



KERRY SCOTT JENKINS

KERRY@KERRYSCOTTJENKINS.COM

910-574-1707 4515 Grip Drive, Fayetteville NC 28312

CURRICULUM VITAE 1/6

EDUCATION

- 2006 Master of Fine Arts, Graphic Design
East Tennessee State University, Johnson City TN
Thesis: *Gaining Attention and Encouraging a Response:
My Criteria for Successful Graphic Design*
Advisor: M. Wayne Dyer
- 1985 Bachelor of Fine Arts, Graphic Design
(Magna Cum Laude, Dean's List, and Phi Kappa Phi National Honor Society)
Western Carolina University, Cullowhee NC
- 1983 Associate of Applied Science, Commercial Graphics (High Honors)
McDowell Technical Community College, Marion NC

TEACHING INTERESTS

- Typography, graphic design, imaging, digital photography, graphic design history
- Software (in order of expertise/interest): Adobe InDesign, Photoshop, Illustrator, XD, After Effects, Muse, Dreamweaver, Animate; and FontLab Studio

TEACHING EXPERIENCE

- 2007- Methodist University, Fayetteville NC
Courses within B.F.A. in Graphic Design program (see page 5)
- 4/17&18/08 Juror: Art Department Student Art Show, and evaluation of the Senior Thesis Exhibition at Lynchburg College, Lynchburg VA
Guest lecturer: history of typography and type design
- 2006 Comm. Art: Graphic Design: ARTA 3402, East Tennessee State University
Intermediate studio graphic design course with Adobe software tutorials
- 2006 History of Graphic Design: ARTH 3403, East Tennessee State University
Developed course based on *Megg's History of Graphic Design, Fourth Edition*
- 2005&2006 Electronic Publishing: COMM 310, Lees-McRae College, Banner Elk NC
Guest lecturer: stationery system design and newsletter design/layout

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2005 & 2006 Graphic Design Workshop: ARTA 4002, East Tennessee State University
Course provides project management, portfolio development, and community service opportunities as student work is created for area non-profit clients.

1991-1992 Introduction to Mac: Central Piedmont Community College, Charlotte NC
PageMaker 4.0: Central Piedmont Community College, Charlotte NC
Part-time instructor within Corporate and Continuing Education Department.

PROFESSIONAL EXPERIENCE

- 2007-** Methodist University, Fayetteville NC
Associate Professor/Program Director of Graphic Design. Teach courses in graphic design, typography, photography, imaging, and graphic design history for students majoring in the B.F.A. in Graphic Design program. Promoted to associate professor in 2013, tenured in 2014.
- 1995 - 2007** Great Scott Design, Johnson City TN
Sole proprietor of graphic design firm established to provide the Tri-Cities region with graphic design, illustration, typography, and photography for all categories of visual communications. Projects include publication design, brochures, newsletters, identity, direct mail, print advertising, package designs, annual reports, typeface design and web design.
- 2005 - 2006** East Tennessee State University, Johnson City TN
Graduate Assistantship: tuition reimbursement awarded based on maintaining a 3.0 G.P.A. with a 9 credit hour/semester course load. Requires teaching 3 credit hours each semester.
- 1993 - 1995** Computer Graphics Group, Inc., Charlotte NC (*Renamed: Corporate Creative 1983-2009*)
Art Director for graphic design firm specializing in presentations, multimedia and printed collateral for corporate client base (including health care, real estate, and banking). Art direction/design/illustration/print coordination of all projects for Charlotte office clients.
- 1989 - 1993** I.C.C.A. (Intercontinental Communication Corporation of America), Charlotte NC
Manager of the Graphic Services Division. Manage a staff of six which produces PostScript imagesetting and other pre-press work including scanning, camera work, file translations, typesetting, mechanical art, and presentation slides.
- 1985 - 1989** Arthur Andersen & Co., Charlotte NC (*Now: Grant Thornton LLP*)
Graphics Department Head for Carolinas Practice. Conceptualization, design, illustration, photography, mechanical art, and print coordination for marketing aspects of the firm. Projects include print advertising, newsletters, direct mail, special events/trade shows, and computer graphics (for proposals and presentations). Member of the firm's North American Desktop Publishing User's Council, organized to develop firm-wide design standards.
- 1983 - 1985** The Print Shop, Western Carolina University, Cullowhee NC
Design, illustration, film work, and offset press operation for various on- and off-campus projects. This was a work-study position to gain experience in field and to finance education.

AWARDS, HONORS, & ACCOMPLISHMENTS

- 2018 Exhibitor: Higher Ed Fayetteville Art Faculty Exhibition, The Ellington-White Contemporary, May 4 to June 30, 2018.
- 2017 “Adobe Muse Site of the Day” for the responsive site redesign of kerryscottjenkins.com
- 2016 American Graphic Design Awards Certificate of Excellence from *GD USA* magazine for “Music, Myth, & Legend” 4th Annual Cape Fear New Music Festival poster design.
- 2014 Exhibitor: Art of Visual Communication: Graphic Design Alumni Exhibit, East Tennessee State University’s Slocumb Galleries, August 20 to September 12, 2014.
- 2010 American Graphic Design Awards Certificate of Excellence from *GD USA* magazine for: peatah.org typography website.
- 2010 Exhibitor: Reunion: Exhibition of 100 Art Alumni, East Tennessee State University’s 100th anniversary invitational exhibition of one-hundred art department graduates.
- 2009 Completed the writing, design, and programming of peatah.org. This educational site was initially a teaching aid for Jenkins’ own courses in typography.
- 2007 LogoLounge.com judged international entries for *Logo Lounge Volume 4*, published by Rockport Publishers. One of Jenkins’ marks was chosen by design leaders including Christopher Campbell (San Francisco), Haley Johnson (Minneapolis), Jeff Knowles (London), and Jerry Kuyper (Westport CT).
- 1995 – 2006 2 print media Best of Show awards, 2 Judges’ Choice awards, 68 ADDY® awards collectively across twelve annual Tri-City Metro Advertising Federation American Advertising Awards® competitions.
- 2005 LogoLounge.com judged international entries for *Logo Lounge Volume 2*, published by Rockport Publishers. Two of Jenkins’ marks were chosen by design leaders including Joe Duffy (Minneapolis), Tom Nynas (Dallas), Tony Spaeth (NYC), and Rüdiger Goetz (Germany).
- 2004 *Blue Ridge Parkway—America’s Favorite Journey*, hard-cover book designed for photographer J. Scott Graham, awarded 2004 Grand Award from APEX® awards for publication excellence.
- 2003 7th District AAF Silver ADDY® award for Phil Bachman Toyota “Collectibles” ad.
- 2000 Premier issue of *East Tennessee Marquee* awarded 2000 Award of Excellence from APEX® awards for publication excellence.
- 1999 Rocky Mount Museum brochure chosen as 1st place Regional Winner and 5th place internationally by Association of Professional Brochure Distributors from a possible field of 7500 brochures representing the collective client base of the association’s membership.
- 1985, ‘87, ‘88 Arthur Andersen & Co.’s Blue Max Award. Best special event category (U.S. and Canada).
- 1985 Tryon Blockhouse Races; regional poster design winner, Tryon NC
- 1983 Second place; state-wide brochure design contest among college students.

PROFESSIONAL AFFILIATIONS

- 2017- Officer (Public Relations Chair):
The Honor Society of Phi Kappa Phi, Methodist University Phi Kappa Phi Chapter 342
- 2011- Member: American Institute of Graphic Arts (AIGA), Raleigh chapter
- 1984- Member: The Honor Society of Phi Kappa Phi
- 1995 - 2007 Member and Board Member: Tri-City Metro Advertising Federation (AAF chapter)
- 1987 - 1993 Member: Charlotte Society of Communicating Arts (CSCA)

PROFESSIONAL SERVICE TO COMMUNITY

Beginning in the summer of 2012, Jenkins donated creative services to Mr. Johnny Wilson, Executive Director of Fayetteville Urban Ministry. This began with concepts for two wall spaces of their office, with a plan for a space at the reception area and then four paintings for a hallway wall to represent their main services: Emergency Assistance, Adult Literacy, "Find A Friend" (youth mentoring), and the Nehemiah Project (home repairs). A change in the project's direction prompted Jenkins to donate logo design services to the organization as they discussed replacing the original brand, in use since 1974.

Jenkins donated design and production services for King Pharmaceuticals' internal 2002 holiday fund raiser named "Bucks for Bowls: A Soup Affair for Christmas Share". Invitation, ticket and recipe book designs aided King in generating more than \$38,000 to help assist 59 families purchase basic supplies, clothing and food.

His pro bono designs and illustrations for King Pharmaceuticals' 2003 holiday fund raiser, entitled "Christmas Chair for Christmas Share", helped to draw contributors who built, refurbished or redecorated a number of antique and new chairs. The effort helped raise approximately \$30,000 to assist 57 families.

To help under-served families and indigent patients in the region, Jenkins donated design for an informational brochure for Healing Hands Health Center. Founded by community leaders and local churches, the Center was established to provide free medical, dental, eye, chiropractic, foot care and counseling services to the working uninsured. Over the first eight years, health care volunteers at the clinic facilitated over 10,000 patient visits. Jenkins' brochure is an integral tool to help those in medical need know this service is within reach.

Jenkins donated service mark design for Appalachia Service Project, a Christian ministry that fosters human development by addressing the housing needs of Central Appalachia.

Jenkins also donated logo design services for Boone's Creek United Methodist Church.

METHODIST UNIV. TEACHING EXPERIENCE & SEM. HOURS

SPRING 2019			FALL 2018		
AGD 2010-001	Typography	3	AGD 1000-001	Design Production	3
AGD 2050-001	Typography II	3	AGD 2020-001	Imaging I	3
AGD 3020-001	Imaging II	3	AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3	ART 3010-001	Photographic Media I	3

Committees: Phi Kappa Phi (officer), Publications

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SPRING 2018			FALL 2017		
AGD 2010-001	Typography	3	AGD 1000-001	Design Production	3
AGD 2050-001	Typography II	3	AGD 2020-001	Imaging I	3
AGD 3010-001	B.F.A. Portfolio Review	1	AGD 3030-001	Graphic Design Studio III	3
AGD 3020-001	Imaging II	3	ART 3010-001	Photographic Media I	3
AGD 4010-001	Graphic Design Workshop	3			

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SPRING 2017			FALL 2016		
AGD 2010-001	Typography	3	AGD 1000-001	Design Production	3
AGD 3010-001	B.F.A. Portfolio Review	1	AGD 2000-001	Graphic Design Studio I	3
AGD 3020-001	Imaging II	3	AGD 2020-001	Imaging I	3
AGD 4000-001	Graphic Design Studio IV	3	AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3	AGD 3050-001	Imaging III	3

Committees: Phi Kappa Phi (officer), Publications

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SPRING 2016			FALL 2015		
AGD 2010-001	Typography	3	AGD 1000-001	Design Production	3
AGD 3010-001	B.F.A. Portfolio Review	1	AGD 2000-001	Graphic Design Studio I	3
AGD 3020-001	Imaging II	3	AGD 2020-001	Imaging I	3
AGD 4000-001	Graphic Design Studio IV	3	AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3	AGD 3050-001	Imaging III	3

Committees: Inst'l Effectiveness, Publications

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SPRING 2015			FALL 2014		
AGD 1000-001	Design Production	3	AGD 1000-001	Design Production	3
AGD 2040-001	History of Graphic Design	3	AGD 2020-001	Imaging I	3
AGD 3010-001	B.F.A. Portfolio Review	1	AGD 3030-001	Graphic Design Studio III	3
AGD 3020-001	Imaging II	3	Competitive Course Release		3
AGD 4010-001	Graphic Design Workshop	3			

Committees: QEP: Publicity (Chair)

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SPRING 2014			FALL 2013		
AGD 2040-001	History of Graphic Design	3	AGD 2010-001	Typography	3
AGD 3010-001	B.F.A. Portfolio Review	1	AGD 2020-001	Imaging I	3
AGD 3020-001	Imaging II	3	AGD 3030-001	Graphic Design Studio III	3
AGD 4010-001	Graphic Design Workshop	3	AGD 3050-001	Imaging III	3
ARH 1510-002	Language of Art	3			

Committees: QEP: Publicity

Committees: QEP: Publicity, Mktg. Task Force

METHODIST UNIV. TEACHING EXPERIENCE & SEM. HOURS

SPRING 2013

AGD 2040-001	History of Graphic Design	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-001	Imaging II	3
AGD 4010-001	Graphic Design Workshop	3
ART 3000-001	Intermediate Drawing	3

Committees: QEP: Publicity, Mktg. Task Force

FALL 2012

AGD 2010-001	Typography	3
AGD 2020-001	Imaging I	3
AGD 3030-001	Graphic Design Studio III	3
ARH 1510-003	Language of Art	3

Committees: QEP: Publicity, Mktg. Task Force

SPRING 2012

AGD 2040-01	History of Graphic Design	3
AGD 3010-001	B.F.A. Portfolio Review	1
AGD 3020-01	Imaging II	3
ARH 1510-01	Language of Art	3
ARH 1510-02	Language of Art	3

Committees: QEP: Publicity, Mktg. Task Force

FALL 2011

AGD 201-01	Typography	3
AGD 201-02	Typography	3
AGD 202-01	Imaging I	3
AGD 305-01	Imaging III	3

Committees: QEP: Publicity, Mktg. Task Force

SPRING 2011

AGD 300-01	Graphic Design Studio II	3
AGD 301-001	B.F.A. Portfolio Review	1
AGD 302-01	Imaging II	3
AGD 400-01	Graphic Design Studio IV	3
AGD 401-01	Graphic Design Workshop	3

Committees: Prog. Planning & Eval., Marketing

FALL 2010

AGD 200-01	Graphic Design Studio I	3
AGD 201-01	Typography	3
AGD 202-01	Imaging I	3
AGD 303-01	Graphic Design Studio III	3
AGD 305-01	Imaging III	3

Committees: Prog. Planning & Eval., Marketing

SPRING 2010

AGD 204-01	History of Graphic Design	3
AGD 300-01	Graphic Design Studio II	3
AGD 302-01	Imaging II	3
ARH 151-01	Language of Art	3

Committees: Prog. Planning & Eval., Marketing

FALL 2009

AGD 201-01	Typography	3
AGD 202-01	Imaging I	3
ART 301-01	Photographic Media I	3

Course release: recruitment, video, & website work.

Committees: Prog. Planning & Eval., Marketing

SPRING 2009

AGD 200-01	Graphic Design Studio I	3
AGD 204-01	History of Graphic Design	3
ARH 151-01	Language of Art	3
ARH 151-02	Language of Art	3

Committees: Marketing, QEP Subcommittee

FALL 2008

AGD 201-01	Typography	3
AGD 204-01	History of Graphic Design	3
ARH 151-01	Language of Art	3
ARH 151-03	Language of Art	3

Committees: Marketing, QEP Subcommittee

SPRING 2008

Full-time development and advertising for new B.F.A. in Graphic Design program

Committees: Marketing

FALL 2007

Full-time development and advertising for new B.F.A. in Graphic Design program

Committees: Marketing