

KERRY SCOTT JENKINS

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CURRICULUM VITAE : *page 1 of 6*

EDUCATION

- 2006 Master of Fine Arts, Graphic Design
East Tennessee State University, Johnson City, TN
Thesis: *Gaining Attention and Encouraging a Response:
My Criteria for Successful Graphic Design*
Advisor: M. Wayne Dyer
- 1985 Bachelor of Fine Arts, Graphic Design
(*Magna Cum Laude, Dean's List, and Phi Kappa Phi National Honor Society*)
Western Carolina University, Cullowhee, NC
- 1983 Associate of Applied Science, Commercial Graphics (*High Honors*)
McDowell Technical Community College, Marion, NC

TEACHING INTERESTS

- Typography, graphic design, imaging, digital photography, graphic design history
- Software (in order of expertise/interest): Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Muse, Adobe Dreamweaver, Adobe Animate, and FontLab Studio

TEACHING EXPERIENCE

- 2007 – Methodist University, Fayetteville, NC
Courses within B.F.A. in Graphic Design program (*see page 5*)
- 4/17 – 4/18/2008 Juror: Art Department Student Art Show, and evaluation of the Senior Thesis Exhibition at Lynchburg College, Lynchburg, VA
Guest lecturer: history of typography and type design
- 2006 Comm. Art: Graphic Design: ARTA 3402, East Tennessee State University
Intermediate studio graphic design course with Adobe software tutorials
- 2006 History of Graphic Design: ARTH 3403, East Tennessee State University
Developed course based on *Megg's History of Graphic Design, Fourth Edition*
- 2005 & 2006 Electronic Publishing: COMM 310, Lees-McRae College, Banner Elk, NC
Guest lecturer: stationery system design and newsletter design/layout

- 2005 & 2006 Graphic Design Workshop: ARTA 4002, East Tennessee State University
Course provides project management, portfolio development, and community service opportunities as student work is created for area non-profit clients.
- 1991 – 1992 Introduction to Mac: Central Piedmont Community College, Charlotte, NC
PageMaker 4.0: Central Piedmont Community College, Charlotte, NC
Part-time instructor within Corporate and Continuing Education Department.

PROFESSIONAL EXPERIENCE

- 2007 – Methodist University, Fayetteville, NC
Associate Professor/Program Director of Graphic Design. Teach courses in graphic design, typography, photography, imaging, and graphic design history for students majoring in the B.F.A. in Graphic Design program. Promoted to associate professor in 2013, tenured in 2014.
- 1995 – 2007 Great Scott Design, Johnson City, TN
Sole proprietor of graphic design firm established to provide the Tri-Cities region with graphic design, illustration, typography, and photography for all categories of visual communications. Projects include publication design, brochures, newsletters, identity, direct mail, print advertising, package designs, annual reports, typeface design and web design.
- 2005 – 2006 East Tennessee State University, Johnson City, TN
Graduate Assistantship: tuition reimbursement awarded based on maintaining a 3.0 G.P.A. with a 9 credit hour/semester course load. Requires teaching 3 credit hours each semester.
- 1993 – 1995 Computer Graphics Group, Inc., Charlotte, NC (Renamed: Corporate Creative 1983–2009)
Art Director for graphic design company specializing in presentations, multimedia and printed collateral for corporate client base (including health care, real estate, and banking). Art direction/design/illustration/print coordination of all projects for Charlotte office clients.
- 1989 – 1993 I.C.C.A. (Intercontinental Communication Corp. of America), Charlotte, NC
Manager of the Graphic Services Division. Manage a staff of six which produces PostScript imagesetting and other pre-press work including scanning, camera work, file translations, typesetting, mechanical art, and presentation slides.
- 1985 – 1989 Arthur Andersen & Co., Charlotte, NC (Now: Grant Thornton LLP)
Graphics Department Head for Carolinas Practice. Conceptualization, design, illustration, photography, mechanical art, and print coordination for marketing aspects of the firm. Projects include print advertising, newsletters, direct mail, special events/trade shows, and computer graphics (for proposals and presentations). Member of the firm's North American Desktop Publishing User's Council, organized to develop firm-wide design standards.
- 1983 – 1985 The Print Shop, Western Carolina University, Cullowhee, NC
Design, illustration, film work, and offset press operation for various on- and off-campus projects. This was a work-study position to gain experience in field and to finance education.

AWARDS, HONORS, AND ACCOMPLISHMENTS

- 2016 “American Graphic Design Awards Certificate of Excellence” from *GD USA* magazine for “Music, Myth, & Legend” 4th Annual Cape Fear New Music Festival poster design.
- 2014 Exhibitor: *Art of Visual Communication: Graphic Design Alumni Exhibit*, East Tennessee State University’s Slocumb Galleries, August 20 to September 12, 2014.
- 2010 “American Graphic Design Awards Certificate of Excellence” from *GD USA* magazine for: peatah.org.
- 2010 Exhibitor: *Reunion: Exhibition of 100 Art Alumni*, East Tennessee State University’s 100th anniversary invitational exhibition of one hundred art department graduates.
- 2009 Completed the writing, design, and programming of peatah.org. This non-profit educational site is initially a teaching aid for Jenkins’ own courses in typography. But, the site is available to other professors and students to expand the knowledge beyond Jenkins’ own classes. The site will include projects from other professors—hopefully from around the globe—as press and links on other sites promote peatah.org.
- 2007 LogoLounge.com judged international entries for *Logo Lounge Volume 4*, published by Rockport Publishers. One of Jenkins’ marks was chosen by design leaders including Christopher Campbell (San Francisco), Haley Johnson (Minneapolis), Jeff Knowles (London), and Jerry Kuyper (Westport, CT).
- 1995 – 2006 2 print media Best of Show awards, 2 Judges’ Choice awards, 68 ADDY® awards collectively across twelve annual Tri-City Metro Advertising Federation American Advertising Awards® competitions.
- 2005 LogoLounge.com judged international entries for *Logo Lounge Volume 2*, published by Rockport Publishers. Two of Jenkins’ marks were chosen by design leaders including Joe Duffy (Minneapolis), Tom Nynas (Dallas), Tony Spaeth (NYC), and Rüdiger Goetz (Germany).
- 2004 *Blue Ridge Parkway—America’s Favorite Journey*, hard-cover book designed for photographer J. Scott Graham, awarded 2004 Grand Award from APEX® awards for publication excellence.
- 2003 7th District AAF Silver ADDY® award for Phil Bachman Toyota “Collectibles” ad.
- 2000 Premier issue of *East Tennessee Marquee* awarded 2000 Award of Excellence from APEX® awards for publication excellence.
- 1999 Rocky Mount Museum brochure chosen as 1st place Regional Winner and 5th place internationally by Association of Professional Brochure Distributors from a possible field of 7500 brochures representing the collective client base of the association’s membership.
- 1985, 1987, 1988 Arthur Andersen & Co.’s Blue Max Award. Best special event category (U.S. and Canada).
- 1985 Tryon Blockhouse Races; regional poster design winner.
- 1983 Second place; state-wide brochure design contest among college students.

PROFESSIONAL AFFILIATIONS

- 2011 – Member: American Institute of Graphic Arts (AIGA), Raleigh chapter
- 1984 – Member: The Honor Society of Phi Kappa Phi
- 1995 – 2007 Member and Board Member: Tri-City Metro Advertising Federation (AAF chapter)
- 1987 – 1993 Member: Charlotte Society of Communicating Arts (CSCA)

PROFESSIONAL SERVICE TO COMMUNITY

Beginning in the summer of 2012, Jenkins donated creative services to Mr. Johnny Wilson, Executive Director of Fayetteville Urban Ministry. This began with concepts for two wall spaces of their office, with a plan for a space at the reception area and then four paintings for a hallway wall to represent their main services: Emergency Assistance, Adult Literacy, “Find A Friend” (youth mentoring), and the Nehemiah Project (home repairs). A change in the project’s direction prompted Jenkins to donate logo design services to the organization as they discussed replacing the original brand, in use since 1974. The organization’s Board of Directors will review the proposed designs in early 2013.

Jenkins donated design and production services for King Pharmaceuticals’ internal 2002 holiday fund raiser named *Bucks for Bowls: A Soup Affair for Christmas Share*. Invitation, ticket and recipe book designs aided King in generating more than \$38,000 to help assist 59 families purchase basic supplies, clothing and food.

His pro bono designs and illustrations for King Pharmaceuticals’ 2003 holiday fund raiser, entitled *Christmas Chair for Christmas Share*, helped to draw contributors who built, refurbished or redecorated a number of antique and new chairs. The effort helped raise approximately \$30,000 to assist 57 families.

To help under-served families and indigent patients in the region, Jenkins donated design for an informational brochure for Healing Hands Health Center. Founded by community leaders and local churches, the Center was established to provide free medical, dental, eye, chiropractic, foot care and counseling services to the working uninsured. Over the first eight years, health care volunteers at the clinic have facilitated over 10,000 patient visits. Jenkins’ brochure is an integral tool to help those in medical need know this service is within reach.

Jenkins donated service mark design for Appalachia Service Project, a Christian ministry that fosters human development by addressing the housing needs of Central Appalachia.

Jenkins also donated mark design services for Boone’s Creek United Methodist Church.

METHODIST UNIV. TEACHING EXPERIENCE & SEMESTER HOURS

SPRING 2017		FALL 2016	
AGD2010-001 Typography	3	AGD1000-001 Design Production	3
AGD3010-001 B.F.A. Portfolio Review	1	AGD2000-001 Graphic Design Studio I	3
AGD3020-001 Imaging II	3	AGD2020-001 Imaging I	3
AGD4000-001 Graphic Design Studio IV	3	AGD3030-001 Graphic Design Studio III	3
AGD4010-001 Graphic Design Workshop	3	AGD3050-001 Imaging III	3
<i>Committees: Phi Kappa Phi, Publications</i>		<i>Committees: Phi Kappa Phi, Publications</i>	
SPRING 2016		FALL 2015	
AGD2010-001 Typography	3	AGD1000-001 Design Production	3
AGD3010-001 B.F.A. Portfolio Review	1	AGD2000-001 Graphic Design Studio I	3
AGD3020-001 Imaging II	3	AGD2020-001 Imaging I	3
AGD4000-001 Graphic Design Studio IV	3	AGD3030-001 Graphic Design Studio III	3
AGD4010-001 Graphic Design Workshop	3	AGD3050-001 Imaging III	3
<i>Committees: Inst'l Effectiveness, Publications</i>		<i>Committees: Inst'l Effectiveness, Publications</i>	
SPRING 2015		FALL 2014	
AGD1000-001 Design Production	3	AGD1000-001 Design Production	3
AGD2040-001 History of Graphic Design	3	AGD2020-001 Imaging I	3
AGD3010-001 B.F.A. Portfolio Review	1	AGD3030-001 Graphic Design Studio III	3
AGD3020-001 Imaging II	3	Competitive Course Release	3
AGD4010-001 Graphic Design Workshop	3	<i>Committees: QEP: Publicity (Chair)</i>	
<i>Committees: QEP: Publicity (Chair)</i>			
SPRING 2014		FALL 2013	
AGD2040-001 History of Graphic Design	3	AGD2010-001 Typography	3
AGD3010-001 B.F.A. Portfolio Review	1	AGD2020-001 Imaging I	3
AGD3020-001 Imaging II	3	AGD3030-001 Graphic Design Studio III	3
AGD4010-001 Graphic Design Workshop	3	AGD3050-001 Imaging III	3
ARRH1510-002 Language of Art	3	<i>Committees: QEP: Publicity, Mktg. Task Force</i>	
<i>Committees: QEP: Publicity</i>			
SPRING 2013		FALL 2012	
AGD2040-001 History of Graphic Design	3	AGD2010-001 Typography	3
AGD3010-001 B.F.A. Portfolio Review	1	AGD2020-001 Imaging I	3
AGD3020-001 Imaging II	3	AGD3030-001 Graphic Design Studio III	3
AGD4010-001 Graphic Design Workshop	3	ARRH1510-003 Language of Art	3
ART3000-001 Intermediate Drawing	3	<i>Committees: QEP: Publicity, Mktg. Task Force</i>	
<i>Committees: QEP: Publicity, Mktg. Task Force</i>			

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METHODIST UNIV. TEACHING EXPERIENCE & SEMESTER HOURS (CONT.)

SPRING 2012		FALL 2011	
AGD204-01 History of Graphic Design	3	AGD201-01 Typography	3
AGD301-01 B.F.A. Portfolio Review	1	AGD201-02 Typography	3
AGD302-01 Imaging II	3	AGD202-01 Imaging I	3
ARH151-01 Language of Art	3	AGD305-01 Imaging III	3
ARH151-02 Language of Art	3		
<i>Committees: QEP: Publicity, Mktg. Task Force</i>		<i>Committees: QEP: Publicity, Mktg. Task Force</i>	
SPRING 2011		FALL 2010	
AGD300-01 Graphic Design Studio II	3	AGD200-01 Graphic Design Studio I	3
AGD301-01 B.F.A. Portfolio Review	1	AGD201-01 Typography	3
AGD302-01 Imaging II	3	AGD202-01 Imaging I	3
AGD400-01 Graphic Design Studio IV	3	AGD303-01 Graphic Design Studio III	3
AGD401-01 Graphic Design Workshop	3	AGD305-01 Imaging III	3
<i>Committees: Prog. Planning & Eval., Marketing</i>		<i>Committees: Prog. Planning & Eval., Marketing</i>	
SPRING 2010		FALL 2009	
AGD204-01 History of Graphic Design	3	AGD201-01 Typography	3
AGD300-01 Graphic Design Studio II	3	AGD202-01 Imaging I	3
AGD302-01 Imaging II	3	ART301-01 Photographic Media I	3
ARH151-01 Language of Art	3	<i>Remaining replaced with recruitment, video and website work.</i>	
<i>Committees: Prog. Planning & Eval., Marketing</i>		<i>Committees: Prog. Planning & Eval., Marketing</i>	
SPRING 2009		FALL 2008	
AGD200-01 Graphic Design Studio I	3	AGD201-01 Typography	3
AGD204-01 History of Graphic Design	3	AGD204-01 History of Graphic Design	3
ARH151-01 Language of Art	3	ARH151-01 Language of Art	3
ARH151-02 Language of Art	3	ARH151-03 Language of Art	3
<i>Committees: Marketing, QEP Subcommittee</i>		<i>Committees: Marketing, QEP Subcommittee</i>	
SPRING 2008		FALL 2007	
Full-time development and advertising for new B.F.A. in Graphic Design program		Full-time development and advertising for new B.F.A. in Graphic Design program	
<i>Committees: Marketing</i>		<i>Committees: Marketing</i>	